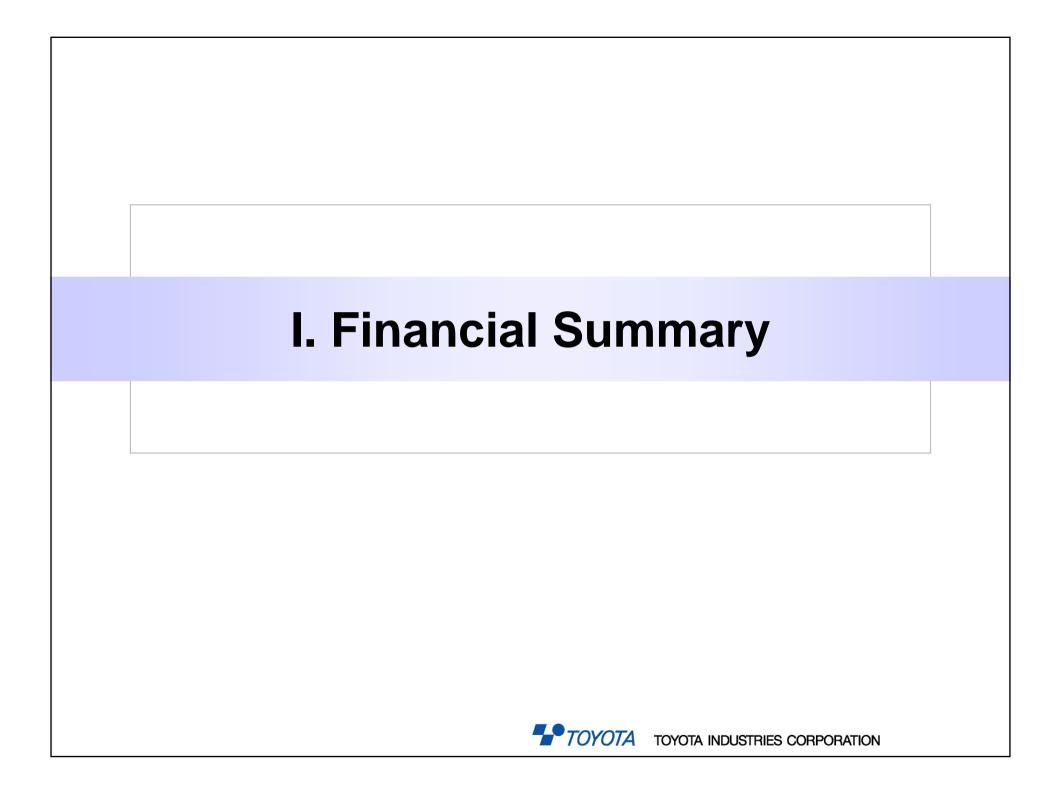


FY2010 2nd Quarter Financial Results

November 2, 2009

TOYOTA INDUSTRIES CORPORATION

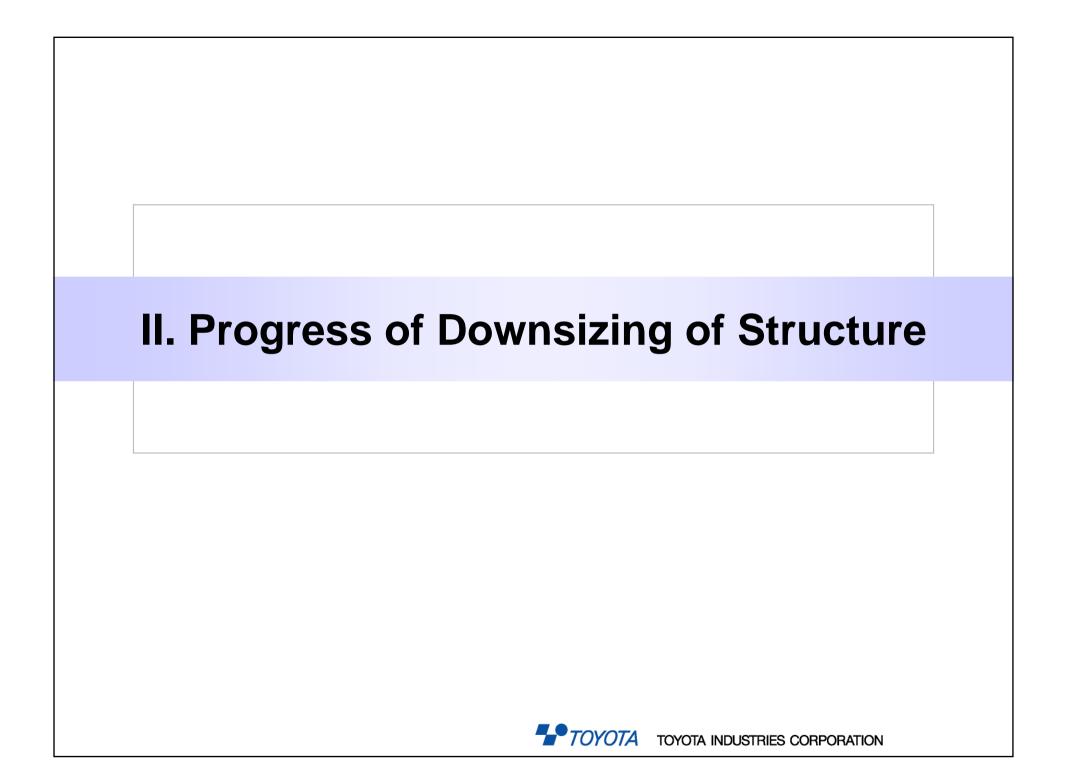


Financial Results (FY2010 2nd Quarter)

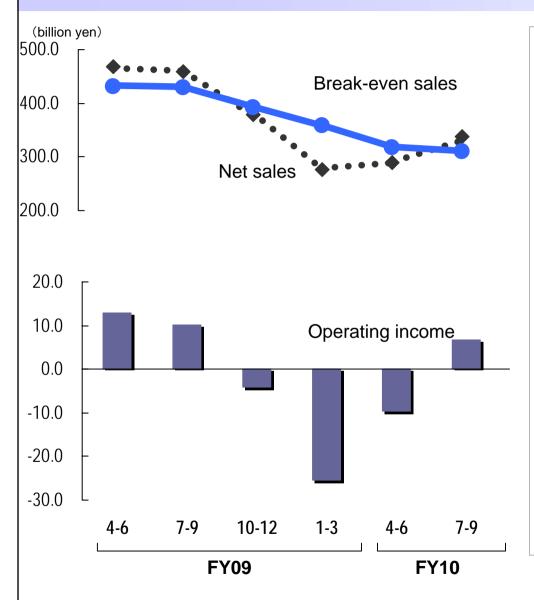
(billion yen)				
		(As of 12 May)		, , ,
	FY2009 2Q	FY2010 2Q	Change	Change (%)
		(000.0)		
Net Sales	928.4	(620.0) 627.5	▲ 300.9	▲32.4%
Operating Income	22.9	(1 5.0)	▲ 25.7	_
Ordinary Income	40.3	(1 2.5) 4.2	▲ 36.1	▲ 89.4%
Net Income	23.5	(▲ 9.5) 0.2	▲ 23.3	▲ 99.0%

Earnings Forecast (FY2010)

	(billion yen)			
	FY2009	(As of 12 May) FY2010	Change	Change(%)
Net Sales	1,584.2	(1,300.0) 1,390.0	▲ 194.2	▲ 12.3%
Operating Income	▲ 6.6	(10.0)	+16.6	_
Ordinary Income	14.3	(A 11.5) 18.0	+3.7	25.5%
Net Income	▲ 32.7	(1 0.0) 4.5	+37.2	_

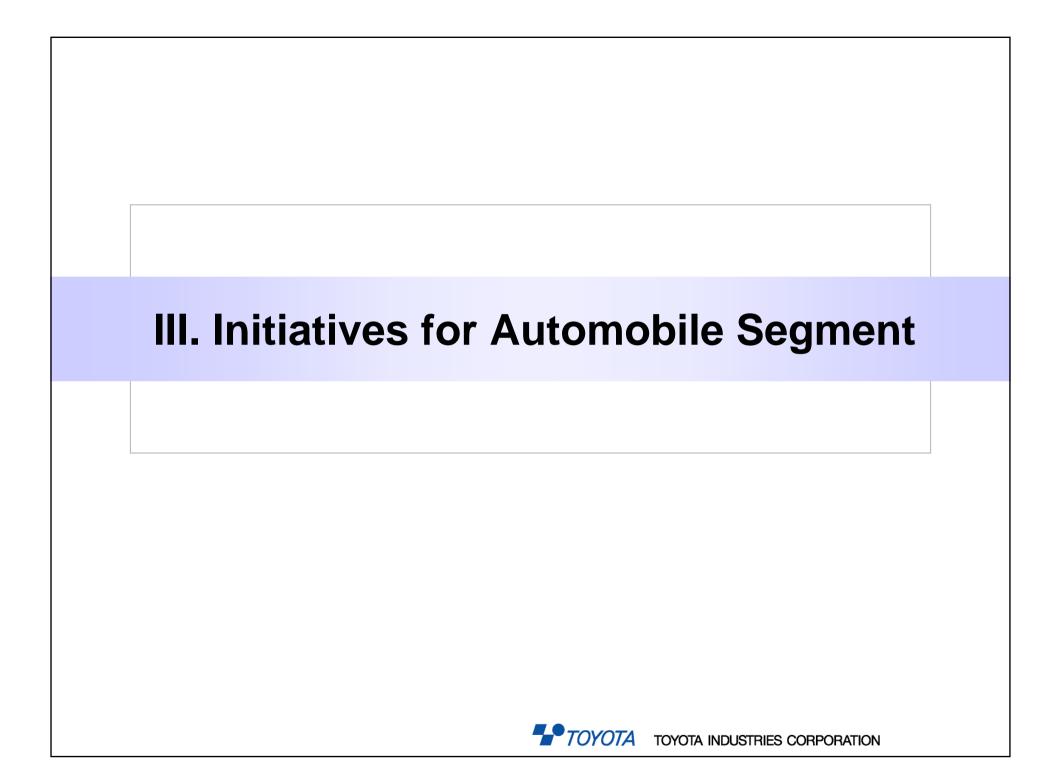


Lowering Break-even Point through Downsizing of Structure



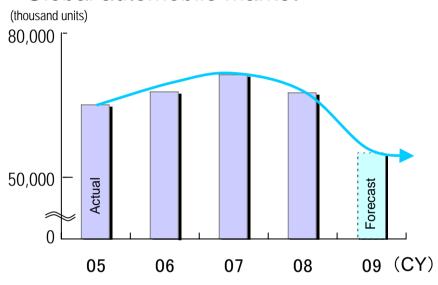
- Become thorough and follow up through Emergency Profit
 Improvement Committee Activity
 - 1. Labor Costs 2. Facilities 3. Expenses
- Top management to take the lead
- Entire TICO Group work together worldwide
 - Change all employees' mindset

Realized a profit in 2Q by lowering break-even point through downsizing of structure and increase in net sales

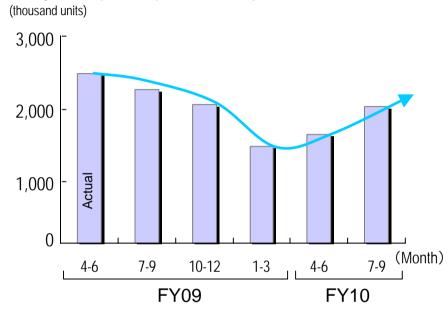


Market Direction





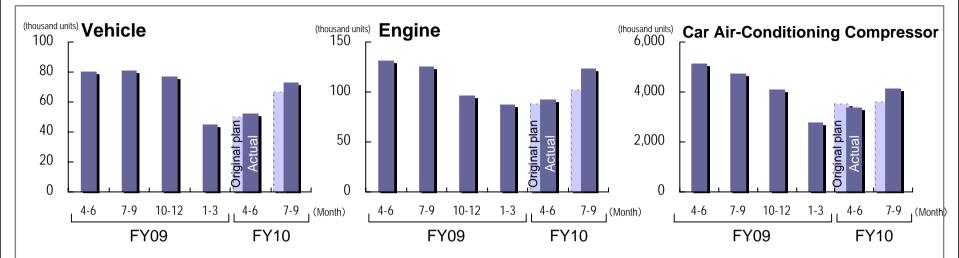
■Toyota (TMC) vehicle production volume



- 1. Market fell sharply after Lehman collapse in September 2008
- 2. TMC's vehicle production also decreased up until January to March 2009
- 3. Both market trend and TMC's production made a recovery from April 2009 due to clearing of inventory and effects of sales promotions such as scrap incentives for each country
- 4. Concerns including backlash of sales promotions make future uncertain

Automobile Segment

Unit Production and Action Plan



- 1. Unit production of Vehicle, Engine and Car Air-Conditioning Compressor businesses increased after bottoming out in January to March 2009
- 2. Production volume increased in April to September exceeding original plan

Maintain downsized structure and handle production increases in 2nd half of FY2010

- 1. Production personnel adjustments within TICO group
 - 1) Transfer of back-office functions to production functions (shop-floor associates)
 - 2) Adjustment between divisions or subsidiaries, etc
- 2. Increase in operating rate of facilities
 - 1) Speed up tact time of production lines
 - Resume 2-shift work in some production line



Future Business Evolution

Combine our overall strengths under the "3Es (energy, environmental protection and ecological thinking)"

Energy-saving technology

- Next generation of variabledisplacement type compressors
- •More fuel-efficient diesel engines

3Es

[Project-based planning and developing]

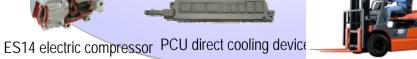
Deploy to automobile and materials handling businesses

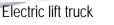
Electronics technology

- Increase in line-up of electric compressors
- Electronic units/systems
- •HV、PHV、EV
- •Key components of electric lift trucks
- Hybrid system for lift trucks









Lightweight technology

- Plastic glazing
- •Carbon fiber reinforced plastic (CFRP)
- Compact and lightweight vehicles, parts and devices





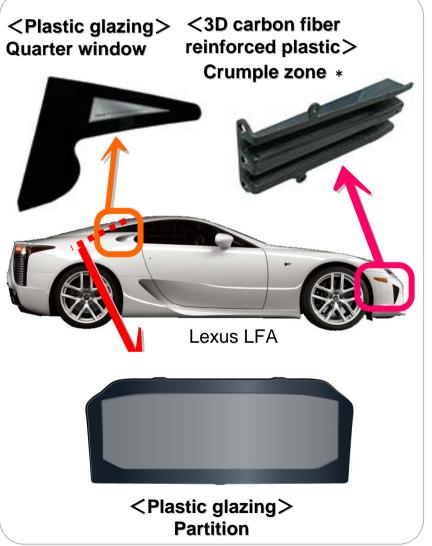
Tokyo Motor Show 2009

For Sustainable Motorization

Toyota Industries Corporation's Aspirations are to Create a Sustainable **Vehicle-based Society**





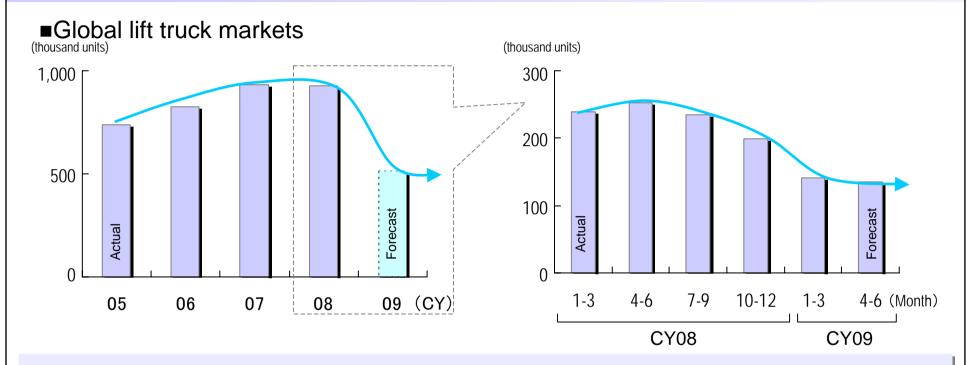


* Toyota Motor Corporation applied Toyota Industries' 3D carbon fiber reinforced plastic technology in developing crumple zone in products.



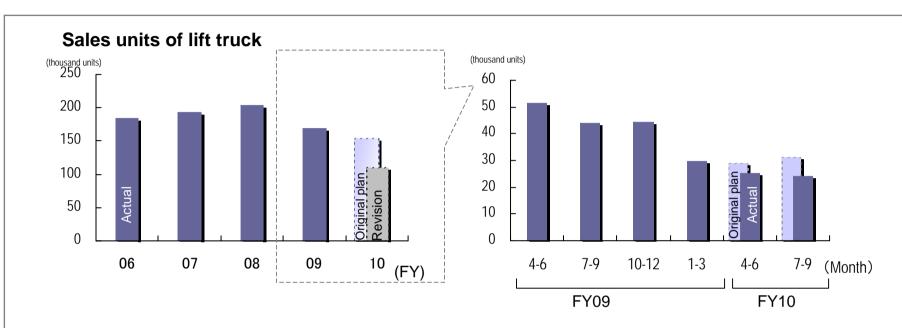


Market Direction



- 1. Global lift truck markets have decrease for each consecutive quarter from Mid-2008
- Market has remained stagnant in 2009(delay in recovery compared with automobile market)
- 3. Market size in 2009 will be half of 2007

Our Sales Units and Action Plan



- 1. Sales plan set at about 70% of peak sales due to global market contraction
- 2. Sales targets lowered due to delay in market recovery (50% of peak sales)

Further downsize structure

Strengthen the foundation toward further growth



Further downsize structure

1. Restructure production base

Shut down Brantford Plant (Canada)

Transfer production of electric reach truck to Greene Plant (United States)

Closing of plant: March 2010

[Transferred model]





Strengthen the foundation toward further growth

1. Product differentiation through environmental-related technology

- 1) Enhancing the product appeal of our electric lift trucks
 - •Focus Company-wide resources on deployment of technology about 3Es
- 2) Launch of hybrid lift truck





Large electric lift truck (5.5- to 8.5-ton) GENEO-B HTC (launch in Sep. 2009)

Compact & mid-size lift trucks: Electric lift trucks Mid-size & large lift trucks: HV lift trucks

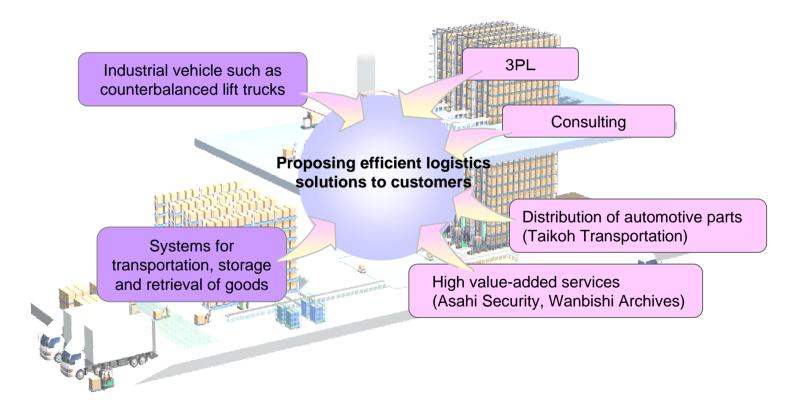
2. Development of global strategic model superior to competitors

- 1) Drastically reduce costs
- 2) Capture "BIC (Brazil, India and China)" markets
 - •Respond to customers' needs through full lineup of both Toyota- and BT-brand products

Strengthen the foundation toward further growth

3. Strengthening of logistics solution business

1) Proposing efficient logistics solutions combining industrial vehicle, logistics equipment/systems and logistics know-how



Materials Handling Segment

Respond to Various Customers' Needs (Case Examples)

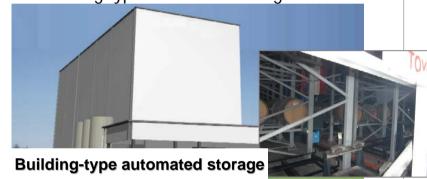
1) Marine container transportation system

Shorten handling time to ensure international competitiveness



2) Storage system for shochu (distilled spirits) ripening

 Contributes to wholesale storage of ripening barrel as well as workload reduction and ensuring safety for operators by introducing building-type automated storage



3) Storage system for ossuaries

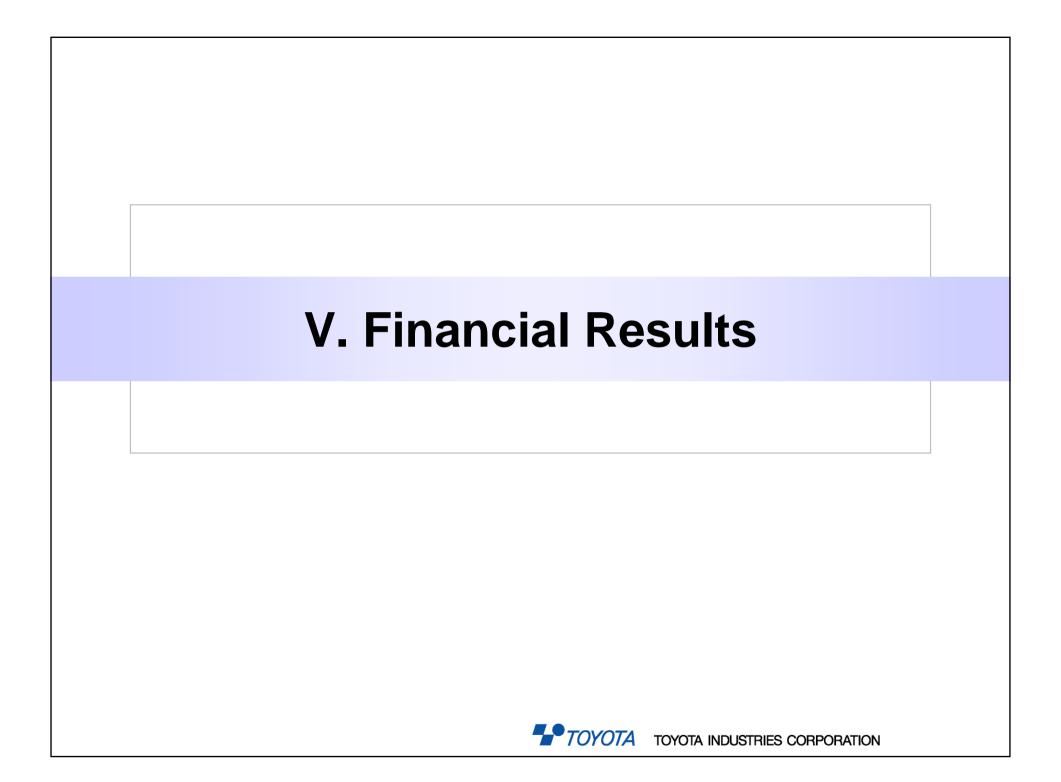
 Introduce automated storage for ossuaries in urban areas where burial space is limited





Worshiping room



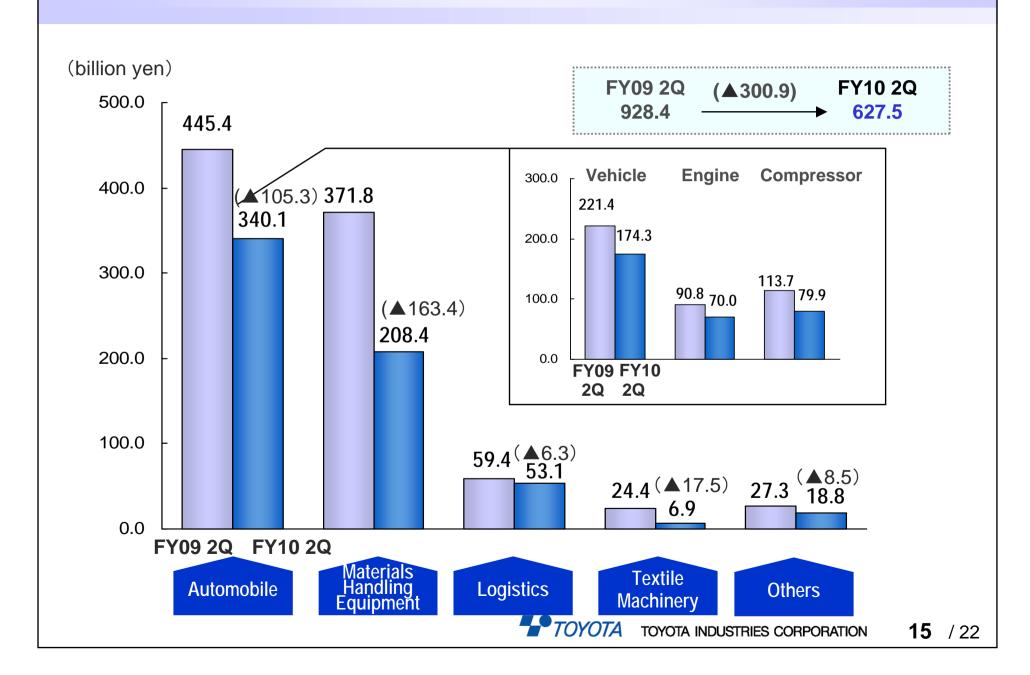


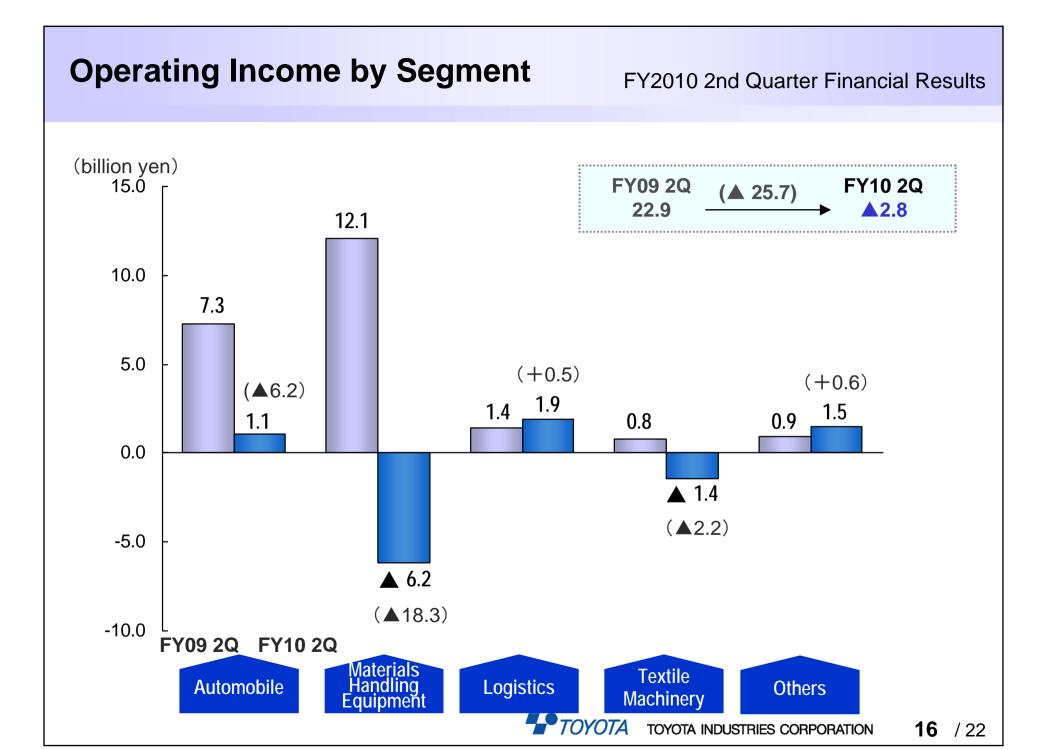
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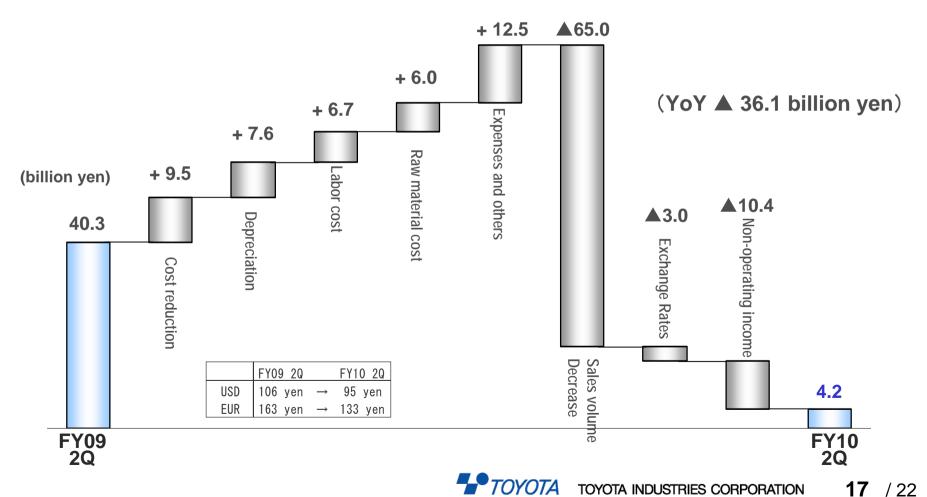
Net Sales by Segment

FY2010 2nd Quarter Financial Results



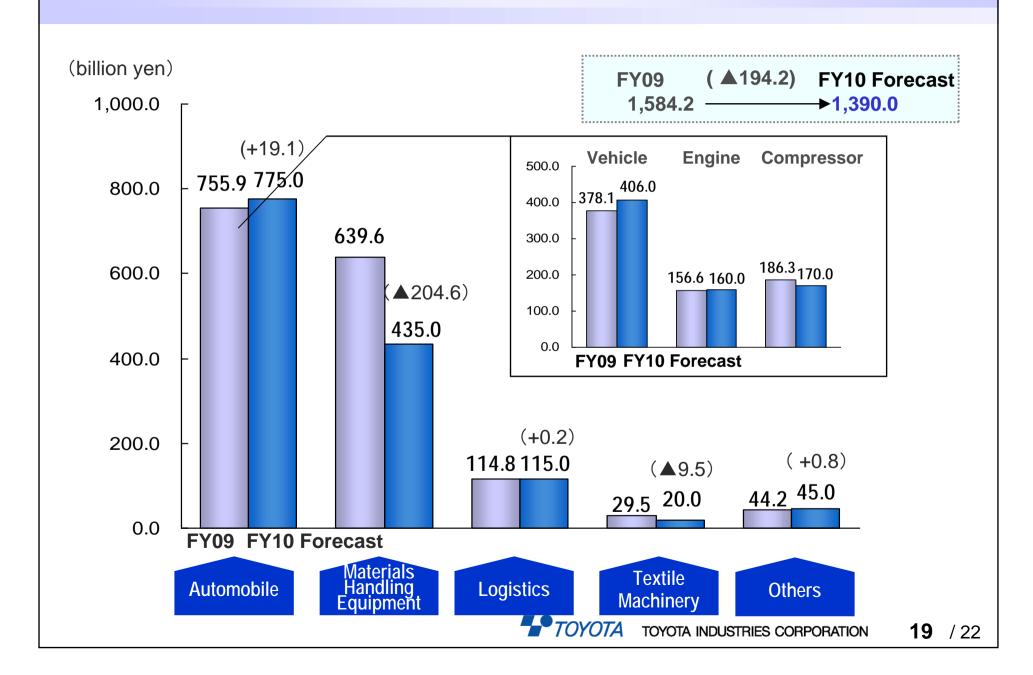


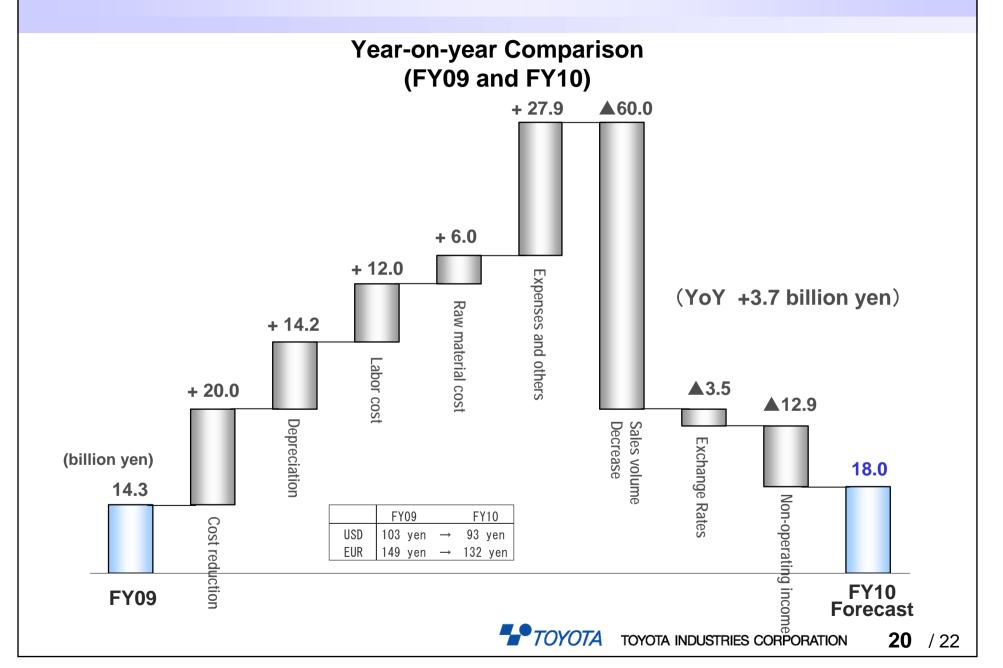




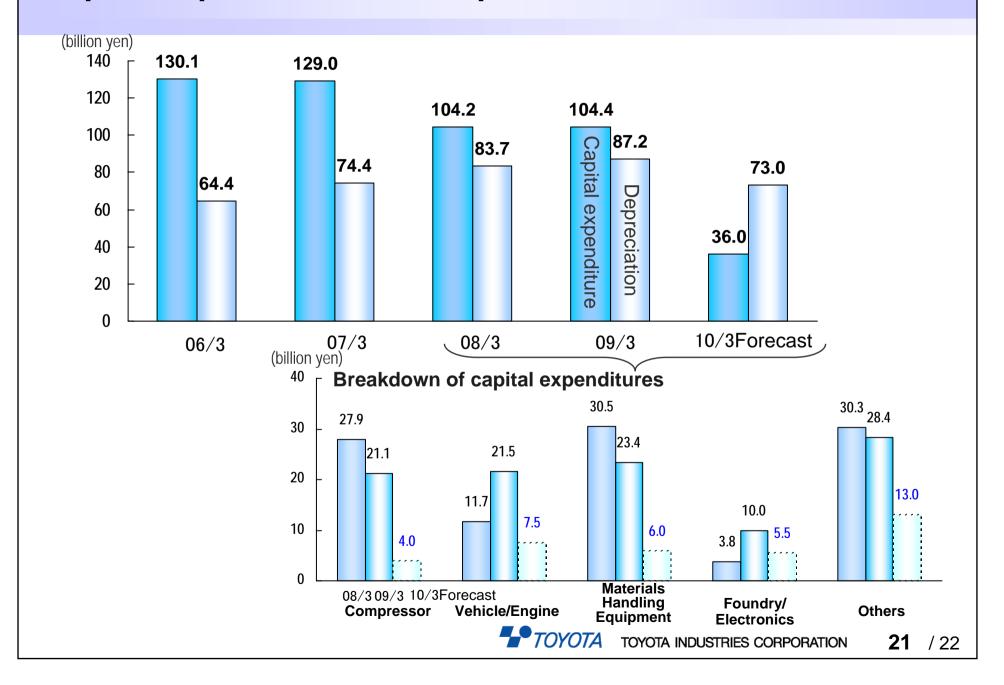
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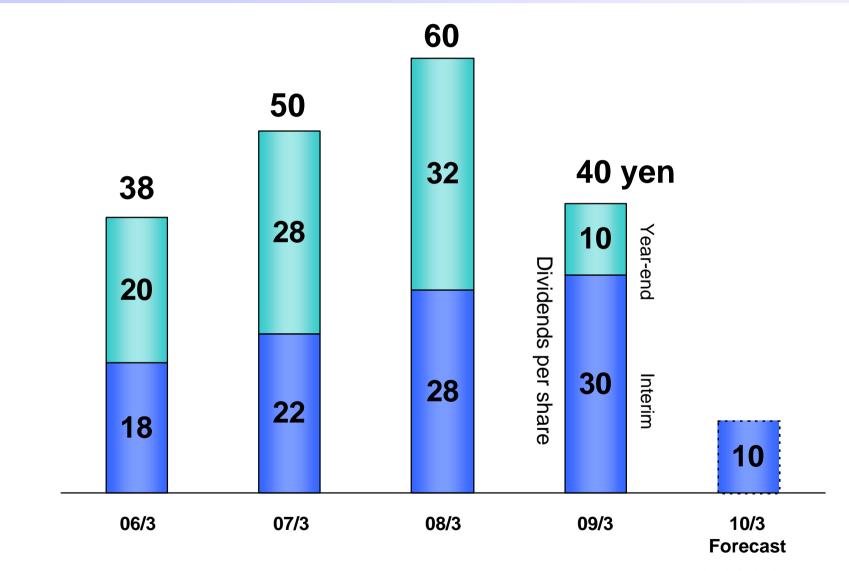




Capital Expenditures and Depreciation



Cash Dividends



Year-end cash dividends forecast is undecided



Cautionary Statement with Respect to Forward-Looking Statements

This presentation contains projections of business results as well as statements regarding business plans, forecasts, strategies, and other forward-looking statements that are not to be taken as historical fact. Projections and forward-looking statements are based on the current expectations and estimates of Toyota Industries and its Group companies. All such projections and forward-looking statements are based on management's assumptions and beliefs derived from the information available to it at the time of producing this report and are not guarantees of future performance. You should also be aware that certain risks and uncertainties could cause the actual results of Toyota Industries and its Group companies to differ materially from any projections or forward-looking statements appearing in this report. These risks and uncertainties include, but are not limited to, the following: 1) economic trends, 2) various competitive pressures, 3) changes in relevant laws and regulations, and 4) fluctuations in exchange rates.